

OAA Activation for CESIL Members

This toolkit serves as a resource to share your involvement in our OAA Activation with your networks on social media.

Helpful Information

- Tag CESIL on LinkedIn: [@Coalition to End Social Isolation and Loneliness](#)
- Tag CESIL on Twitter/X: [@endsocialisolation](#)

Social Media Copy

Please feel free to tailor the language below. We encourage you to use this language across all of your platforms and tag the Coalition in your social media posts.

- LinkedIn
 - Today CESIL kicked off our Older Americans Act (OAA) activation calling on our diverse network of members from across the United States to join in vocalizing support for the reauthorization of OAA. With nearly half of older adults feeling isolated, alone, or left out, the OAA is an opportunity to support community-based organizations in addressing the public health crisis of social isolation and loneliness among older adults in the United States. As Congress continues to negotiate critical bipartisan legislation to strengthen and modernize services for older Americans, we urge Congress to consider the inclusion of additional provisions aimed at improving and scaling services that address the negative health effects of social isolation and loneliness and foster social connection. Learn how you can join our advocacy efforts and support these recommendations too here: <https://www.endsocialisolation.org/wp-content/uploads/2024/03/OAA-one-pager.pdf>
 - We are proud to participate in the Older Americans Act (OAA) activation hosted by the @Coalition to End Social Isolation and Loneliness. With nearly half of older adults feeling isolated, alone, or left out, the OAA is an opportunity to support community-based organizations in addressing the public health crisis of social isolation and loneliness among older adults in the United States. [Input your Organization Name] strongly supports the inclusion of crucial provisions to support the millions of Americans affected by social isolation and chronic loneliness. [Insert why it is important to your organization]. Learn how you can join our advocacy efforts and support these recommendations too here: <https://www.endsocialisolation.org/wp-content/uploads/2024/03/OAA-one-pager.pdf>
- Twitter/X

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- We were proud to participate in the Older Americans Act (OAA) activation hosted by @endsocisolation. The OAA is an opportunity to support organizations addressing the public health crisis of social isolation and loneliness among older adults in the U.S. Learn more:

Graphics

To access the downloadable version of the graphic below, click [here](#).



Older Americans Act

Fostering social connection is critical to supporting older adults mental, physical, and emotional wellbeing. To continue building on the strengths of the OAA's role in addressing social isolation and loneliness and fostering social connection, we urge Congress to:

-  Safeguard the core mission of the OAA to maximize the independence, well-being, and health of older adults and their caregivers while modernizing the Aging Network's systems and programs to meet current and future needs.
-  Increase the authorized funding levels for all OAA programs and invest in the Aging Network's capacity to reduce social isolation and loneliness among older adults and caregivers
-  Codify directed funding to Aging Network organizations to provide resources to support training, technical assistance, and evaluations.
-  Direct ACL to provide guidance and technical assistance, informed by research and practice experts, to help states incorporate screening tools and measures on social isolation, loneliness, and social connection in their aging plans.