



# 2025 Membership Packet



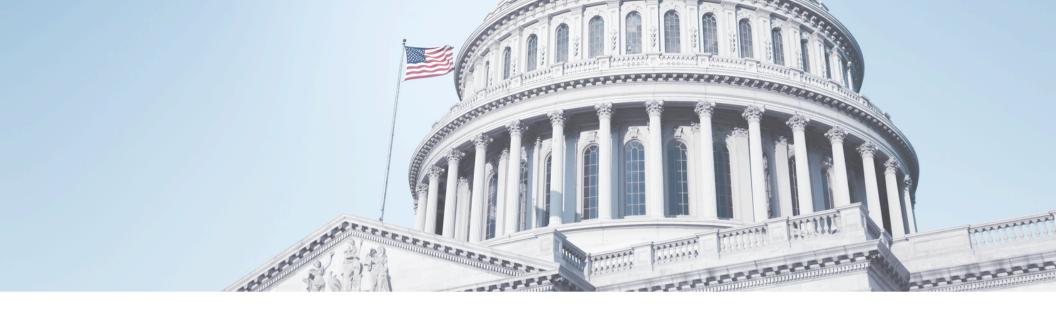
# **Our Mission**

The Coalition's mission is to engage diverse stakeholders, increase public awareness, promote innovative research, and advocate for policy change to create a society where every individual will one day have the opportunities and support necessary to be socially engaged.



# Championing a more connected future

Since its inception in 2018, the Coalition to End Social Isolation & Loneliness has championed policy changes aimed at addressing the detrimental impacts of social isolation and loneliness. The Coalition represents some of the most influential consumer groups, patient advocates, health plans, community-based organizations, behavioral health groups, and private sector innovators in the United States. Together, we actively pursue our objectives through disseminating research findings, leading public awareness campaigns, and advocating for legislative and regulatory interventions. As we emerge from the COVID-19 pandemic, with its waves of isolation, disconnection, and loss, the Coalition's mission becomes critical – even now more than ever – in grounding ourselves in meaningful connection, resiliency, and belonging.



WHAT WE DO

# **Taking Action Through**



# **Advocacy**

Informed by the latest research, the Action Network develops and advocates for federal and state legislative and regulatory policy interventions. Leveraging our connections with federal Hill Champions, we influence the introduction of key legislation and help congressional officials secure bipartisan, bicameral support.



# Collaboration

Through partnerships, subcommittees, and working groups, the Action Network elevates the latest advancements and innovation in this field to national and international prominence.

Additionally, these collaborations feed into our advocacy and activation efforts, helping our members continue their invaluable work.



## **Activation**

Using our national platform, we advocate for meaningful action to combat the detrimental impacts of social isolation and loneliness. Through our signature events and actionable initiatives, we rally thought leaders and changemakers across industries to drive transformative solutions and foster the power of social connection.

# **Our Progress**

- National Strategy for Social Connection Act (SENS. MURPHY AND SMITH)
- Addressing Social Isolation and Loneliness in Older Adults (SILO) Act of 2023 (REP. SANCHEZ AND SEN. CASEY)
- Improving Measurements for Loneliness and Isolation Act (REPS. FLOOD AND TRONE, SEN. RICKETTS)
- The Higher Education Mental Health Act (REP. TRONE AND SEN. CASEY)
- Resolution: Older Americans Bill of Rights (REPS. SCHAKOWSKY AND MATSUI)
- Strategic Plan for Aging Act (SENS. GILLIBRAND AND CASEY)
- Community Mental Wellness & Resilience Act (SEN. MARKEY, REPS. TONKO AND FITZPATRICK)



Congressmen Flood & Trone Introduce Bipartisan Bill to Measure Scope of Loneliness Epidemic



#### A Federal Office to Combat the Loneliness Crisis? New Bill Introduced

Senator Chris Murphy aims to establish government interventions to bring Americans together, but will they work?

#### **VANITY FAIR**

Chris Murphy Wants to Make America a Little Less Lonely



Loneliness gets its own legislation

#### **BUSINESS INSIDER**

Our crisis of loneliness, the new bet investors are going after

- Increase public awareness regarding social isolation, loneliness, and the effect on health and well-being.
  - Increase awareness and understanding of social isolation and loneliness as well as highlight solutions to address the problem
- Enhance social services and supports to address social isolation and loneliness.

  Leverage Medicare and Medicare Advantage benefits, capitalize on the Aging Network's existing role, and support policies to provide PACE programs with more flexibility to expand their model of care
- Advance health services and supports that address social isolation and loneliness.

  Advocate for health education and training, enhance federal funds, and expand innovative state initiatives.
- Leverage innovative technology solutions that foster connection and social integration.

Expand Medicare reimbursement for telehealth and remote communication technology services and leverage information and assistive technology.

Advance research to continue to develop the evidence base necessary to design effective programs and policies.

Promote federal grants for research, request GAO reports, provide further resources, leverage new and existing funding opportunities, and advocate for stakeholders.

# Every sector plays a role



















# Join our movement to end social isolation & loneliness

We drive the national conversation about our crisis of connection and mobilize collective action to address this epidemic.



# **The Global Initiative on Loneliness & Connection**

The Coalition is proud to represent the U.S. in this international organization of liaisons supporting the collaboration and dissemination of system-wide, national approaches to building social connection.



#### **OUR SIGNATURE EVENT**

## Global Loneliness Awareness Week

Each June, alongside our partners at the <u>Global Initiative on Loneliness and Connection</u> (GILC) and <u>Marmalade Trust</u>, we activate local communities, policymakers, and innovators to share resources, identify areas of collaboration, and educate the public on the importance of belonging and resiliency. Together, we mobilize relationships across the globe to elevate awareness of this crisis. Past speakers include the U.S. Surgeon General Dr. Vivek Murthy, Today host Jenna Bush Hager, and Senators Chris Murphy (D-CT) and Tina Smith (D-MN).









# Interested in sponsoring an initiative?

Contact us to learn about sponsorship opportunities.

**Contact Us** 

## **Member Benefits**

\* = benefits exclusive to the Steering level

- Provide input and make recommendations to Action Network leadership on policy priorities, awareness goals, and overall agenda;
- Participation in the Action Network's subcommittees (Policy, Advocacy) and the Foundation for Social Connection's working groups (Older Adults, Young Adults);
- Attend monthly convenings of the full Action Network, often featuring presentations by external thought leaders and changemakers;
- Participate in the Action Network's activities and meetings on Capitol Hill;
- Publicize research, events, programs, resources in the Action Network's public channels including a monthly newsletter, weekly research report, thought-leadership blog, and social media platforms;
- Access the Action Network's network of policy experts, researchers, and interventionists including the Foundation for Social Connection's Scientific Leadership Council
- Steer policy agenda, awareness efforts, and overall direction of the Action Network\*
- Develop and lead a population-specific working group\*
- Speaking role at the Action Network's annual summit each June and other relevant events the Action Network is involved in \*

## **Our Members**

The Action Network welcomes organizations to partner with us and work towards ending social isolation and loneliness.

Ready to join the movement? Contact our Partnerships Manager, Meg Wallace, at margaret@social-connection.org!



Healthsperien, LLC. is the institutional host organization under a master services agreement with both the Coalition and the Foundation for Social Connection to ensure its operational viability